



The 13th Main Event: Bal Masqué

February 1, 2020 | Common House

The UVA Children's Hospital's Main Event Gala is the hospital's premier fundraising event, drawing over 400 prominent individuals from the Charlottesville community. Once again being held downtown at Common House, the Main Event will feature an evening of silent auction, food and drinks, and dancing.

Over the last 12 years, the Main Event has raised more than \$2.5 million for UVA Children's Hospital. From funding groundbreaking research to constructing the Battle Building, a leading pediatric outpatient facility, proceeds from the Main Event have helped make UVA Children's Hospital a prominent center for children's healthcare in the Mid-Atlantic region.

Proceeds from the event this year will benefit our pediatric cancer program. We believe that no child or family should have to leave central Virginia for cancer treatment of any kind, so our goal is to offer exceptional treatments for all cancer types, right here in Charlottesville. We are fortunate to have nationally and internationally renowned pediatric researchers and physicians right here at UVA.

SPONSORSHIP LEVELS

\$ 25,000 BOURBON STREET SPONSOR

- 8 event tickets
- 4 overnight rooms at the Inn at Court Square with breakfast for 8
- Invitation and website positioning
- Sponsor feature on UVA Children's Hospital Facebook page and Instagram account
- Mention in Main Event blast email to 4,000 Children's Hospital supporters
- Prominent acknowledgement at the event

(\$2,611 of goods and services received; Approximate tax deductible donation of \$22,389)

\$15,000 ROYAL STREET SPONSOR

- 6 event tickets
- 3 overnight rooms at the Inn at Court Square or 200 South Street Inn (based on availability)
- Breakfast for 6
- Invitation listing and positioning on Main Event website
- Sponsor feature on UVA Children's Hospital Facebook page and Instagram account
- Mention in Main Event blast email to 4,000 Children's Hospital supporters
- Prominent acknowledgement at the event

(\$1,958 of goods and services received; Approximate tax deductible donation of \$13,042)

\$10,000 DAUPHINE STREET SPONSOR

- 8 event tickets
- Invitation listing and positioning on Main Event website
- Sponsor feature on UVA Children's Hospital Facebook page and Instagram account
- Mention in Main Event blast email to 4,000 Children's Hospital supporters
- Prominent acknowledgement at the event

(\$1,305 of goods and services received; Approximate tax deductible donation of \$8,695)

\$5,000 ST. CHARLES AVENUE SPONSOR

- 6 event tickets
- Invitation listing and positioning on Main Event website
- Mention on UVA Children's Hospital Facebook page and Instagram account
- Mention in Main Event blast email to 4,000 Children's Hospital supporters
- Prominent acknowledgement at the event

(\$540 of goods and services received; Approximate tax deductible donation of \$4,460)

\$ 2,500 MAGAZINE STREET SPONSOR

- 4 event tickets
- Mention on UVA Children's Hospital Facebook page and Instagram account
- Mention in Main Event blast email to 4,000 Children's Hospital supporters
- Acknowledgement at the event

(\$360 of goods and services received; Approximate tax deductible donation of \$2,140)

\$1,000 CANAL STREET SPONSOR

- 2 event tickets
- Mention in Main Event blast email to 4,000 Children's Hospital supporters
- Acknowledgement at the event

(\$180 of goods and services received; tax deductible donation of \$820)

Additional individual tickets are available at \$250 each

(\$90 of goods and services received; tax deductible donation of \$160)

Sponsorship benefits are subject to some flexibility. Checks should be made payable to UVA Children's Hospital, P.O. Box 800773, Charlottesville, VA 22908-0773

**In order to provide for the general support of the UVA Health System and its affiliates, 5% of each gift installment will be designated for unrestricted operating funds for the School of Medicine or the Medical Center.*

UVA CHILDREN'S HOSPITAL CONTACT:

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