

| UVA CANCER CENTER

WITHIN OUR GRASP:

HOPE FOR EVERY CANCER PATIENT

Virginia's Only NCI-Designated Comprehensive Cancer Center



COLLABORATING TO STOP CANCER IN ITS TRACKS

Nearly 200 physicians and scientists at UVACC are collaborating to stop cancer in its tracks. They are translating discoveries in the lab into promising clinical trials and developing lifesaving, personalized therapies. Our “cancer center without walls” approach attacks the disease in every corner of the commonwealth and beyond by providing supportive, preventive care that patients and their families need to fight their cancer. With your generosity, we will expand these efforts while focusing on our holistic approach, which wraps personalized care around our patients when and where they need it most, not just in our clinics and hospitals.

Through philanthropy, you can help us continue to strengthen our talent pool, research, clinical care, education, and outreach in the regions we serve while fostering collaborations across UVA and with the community. These goals align closely with President Ryan’s 2030 strategic plan, which focuses on strengthening precision medicine and expanding access to healthcare. Furthering this effort will enable UVACC to pursue its mission of understanding how cancer arises and progresses and use this knowledge to prevent, detect, treat, and ultimately cure cancer.

We must continue outsmarting cancer. We must build a robust and flexible foundation to stay on top of the latest science and ensure all Virginians have access to the latest therapies close to home. We are indeed approaching a turning point in the war on cancer—a time when our patients will be able to face a cancer diagnosis with hope instead of fear. That moment is not 10 or 20 years down the road—it’s within our grasp.

Support UVA Cancer Center

Call us: **800-297-0102**

Email us: **UVACancerCenter@virginia.edu**

Visit us online: **SupportUVA Cancer.org**

VIRGINIA'S ONLY NCI-DESIGNATED COMPREHENSIVE CANCER CENTER

On Feb. 1, 2022, UVA Cancer Center (UVACC), under the leadership of Dr. Tom Loughran, received Comprehensive Cancer Center status from the National Cancer Institute. This acclaimed designation places UVA among the 52 finest cancer care centers in the nation and reflects our rigorous standards of care and innovative research to prevent, diagnose, and treat cancer.

This designation represents our outstanding leadership and commitment to providing the best possible treatment for the communities we serve and underpins UVA's goal to become the commonwealth's cancer center of choice. We serve patients and families in our region by being one of the only centers in the nation focused on a rural population with a strong record of community outreach. Our extensive community collaborations address health disparities and barriers to care through patient advisory groups and public programs.

WHAT IT MEANS TO BE A COMPREHENSIVE CANCER CENTER



"This recognition signifies our ability to deliver cancer prevention, discoveries, and innovative treatments to our patients, leading to improved quality of life, care, and survival," says **Thomas P. Loughran Jr., MD, director of the UVA Cancer Center.** *"For all our patients, this means they benefit from exceptional, leading-edge cancer care right here in Virginia. This is a tremendous accomplishment, and we share this honor with our patients, volunteers, donors, and members of our Cancer Center team who have made this possible."*

CANCER: A GLOBAL FIGHT WITH LOCAL IMPLICATIONS



UVA Cancer Center is reducing the burden of cancer through skilled, compassionate care for today's patients and leading research and education for tomorrow's patients. As a recognized leader in cancer, UVA excels in translating basic science research into new drugs and treatments that are integrated into exceptional patient care.

With a dynamic leadership team, strategic program investments, and aggressive hiring of specialists and experts, UVA Cancer Center is poised to make an even greater impact against cancer. By pursuing innovations in personalized medicine, cellular therapy, and other breakthroughs, UVA will permanently alter the course of cancer care—and give our patients a future full of hope.

Since the hire of Dr. Loughran in 2013, UVA has been on an accelerating, upward trajectory. The Cancer Center has risen in rankings, reputation, and impact. We are in the national spotlight for

providing revolutionary treatments that benefit many of our patients. And we are poised to lead the commonwealth in cancer research and care. A future where investigators have the resources to pursue their best ideas immediately is within our grasp. It's a future where the best scientific minds compete to come to UVA, and our clinical and research stars have the resources they need to change the course of cancer.

OUR CAMPAIGN TO REDUCE THE BURDEN OF CANCER FOR PATIENTS AND THEIR FAMILIES

Building on this momentum, UVACC has embarked on an ambitious, all-encompassing campaign to amplify the impact of our mission:

“To reduce the burden of cancer for patients of today, through skilled, integrated, and compassionate care, and to eliminate the threat of cancer for patients of tomorrow, through research and education in an environment that promotes diversity, equity, and inclusion.”

The goal for the campaign for UVACC is to raise \$125 million by June 2025 for cancer programs, of which \$75 million has already been funded as of the end of 2021. This document explains how your support of UVA's cancer programs will improve the lives of our families, friends, and communities battling cancer and describes the five priorities driving this change: patient care, people, discovery, community, and securing the future.

PATIENT CARE: CLINICAL PROGRAMS, SPACES, AND TRIALS

UVA Cancer Center delivers compassionate, integrated cancer care by experienced specialists who have a great depth and range of expertise in virtually all cancers. Patients who come to us will benefit from access to innovative technology and facilities, multidisciplinary teams, and leading-edge clinical trials. Nevertheless, to reach our full potential and meet the needs of all Virginians, we must advance the unique and distinguished work already taking place at UVA and better address the needs of our patients and the communities we serve.

Philanthropic support will help ensure that UVACC thrives and responds to the needs of our patients 5, 25, and 50 years down the road. As our cancer care and research evolves, we must continue to accelerate our work to identify new, even more effective ways to fight cancer.

PEOPLE: RECRUITMENT, DEVELOPMENT, AND RETENTION OF EXCEPTIONAL TALENT

Bringing together the best and brightest minds is essential to providing exceptional clinical care and advancing breakthroughs that improve diagnosis, treatment, and quality of life for our cancer patients. To meet the complex and changing needs of our patients, we must put the right people in place to meet these goals. The cost of recruiting, paying salaries/benefits, training, and retaining outstanding Cancer Center team members comprises approximately 90% of the UVACC's budget.

Endowed professorships, fellowships for our trainees, and endowments that support cancer research are important tools for fostering talent and innovation in our team. Funds that support these initiatives ensure that we not only attract top talent to the center, but also develop, educate, and support the retention of our exceptional physicians, researchers, providers, and trainees.

DISCOVERY: RESEARCH AND INNOVATION FROM THE LAB TO THE CLINIC

UVA Cancer Center is committed to advancing translational research—taking treatments from the lab to the clinic—and expanding clinical trials. New technologies and knowledge offer unparalleled opportunities to control cancer, and UVA has the infrastructure to promote large-scale collaboration, bringing together the top minds to think creatively about solutions. Traditional funding sources, however, are insufficient to seize opportunities and keep up with the pace of scientific discovery.

Securing funding for high-risk, high-reward research is the most significant opportunity and challenge in today's fight against cancer. Generous donors provide the support needed to fund tomorrow's discoveries, research, and innovative treatments. This philanthropy accelerates the work of pioneering physician-scientists fighting for more breakthroughs and more time for our patients and fuels our ability to provide tomorrow's therapies today.

COMMUNITY IMPACT: ACCESS, EQUITY, AND PREVENTION

UVA investigators are conducting extensive population health research to identify and treat the cancers prevalent in our region: lung, breast, leukemia, colorectal, and late-stage cancers. They have discovered that cancer mortality is highest among rural, low-income, and Black populations. Population health and community-based efforts can reverse that trend. By identifying molecular, genetic, environmental, or behavioral factors related to cancer risk, UVA creates and implements strategies to reduce cancer risk specific to our communities, and develops and tests methods that can support cancer survivors and reduce the cancer burden.

Our “cancer center without walls” approach serves remote communities through risk assessment, smoking cessation interventions, and early screenings. We strive to find solutions that provide our patients with the right care, at the right time, in the right place—ideally before a cancer diagnosis is even made. Philanthropy enables us to better serve remote communities through risk assessment and early screenings, use telemedicine to provide follow-up care such as pain management, and develop robust survivorship programs that improve the quality of life for patients and families in their communities.

SECURING THE FUTURE: THE UVACC DIRECTOR'S FUND

Ongoing annual gifts provide flexible support that allows the center's director to invest in strategic priorities. Because they are pooled with many contributions from grateful patients and dedicated friends, annual gifts have a great impact on our immediate needs. For example, the UVACC Director's Fund allows us to combat future physician shortages and navigate the high cost of breakthrough treatments and cuts to federal funding for medical research. Unrestricted support for the Director's Fund goes to areas with the greatest promise in the fight against cancer. It is a method by which anyone can participate in the campaign and support UVA Cancer Center.



UVA CANCER CENTER

UVA Health Foundation

P.O. Box 37963

Boone, Iowa 50037

SupportUVACancer.org

UVA Health System and its affiliated foundations apply a 5% administrative fee to all restricted gifts and pledge payments to support the School of Medicine, School of Nursing and Medical Center operations.